

# The Cochrane Tobacco Addiction Group 20<sup>th</sup> Anniversary Priority Setting Project



Identifying the questions that still need to be answered in tobacco control

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## Background

The Cochrane Tobacco Addiction Review Group (TAG) produces systematic reviews evaluating interventions to combat tobacco addiction. The group has been influential in shaping global tobacco control policy & research. 2016 marks TAG's 20<sup>th</sup> anniversary. To mark this and ensure TAG's ongoing relevance, the group have carried out an SPCR funded priority setting exercise - the Cochrane TAG Twentieth Anniversary Priority Setting Project (CTAG taps).

## Aims

- To raise awareness of TAG and our achievements
- To identify where further tobacco control research is need
- To identify ways to effectively disseminate the findings of tobacco research
- To inform the future direction of TAG specifically, e.g. by establishing priorities for new reviews, review updates, and dissemination
- To achieve the above through a lens of stakeholder engagement

## Survey phase 1

### Methods

Online survey asking respondents to share questions they think still need to be answered in tobacco control. Distributed via social media, mailing lists & public health organisations to TAG stakeholders (policy makers; healthcare providers & commissioners; policy makers; ex- & current smokers; researchers & funders).

### Brief summary of results

304 respondents. 258 questions after deduplication. 183 questions deemed unanswered. Questions classified into 15 categories.

## Survey phase 2

### Methods

Previous contactable participants (N=278) sent 2<sup>nd</sup> online survey via email. Asked to prioritise identified research categories & the questions within their top 3. Prize draw for vouchers.

### Brief summary of results

175 responded (63% of invited). Ranks for each category/question added & ordered to give each category & question within it a rank. Top categories: 1. e-cigarettes; 2. addressing inequalities; 3. mental health.

## Workshop

### Methods

1-day workshop of approx. 50 stakeholders building on survey findings & focusing on research & dissemination priorities for TAG specifically. Designed & led by independent facilitators. Round table discussions (7 stakeholders per table + 1 facilitator).

### Outputs

Workshop data: flip charts, delegate notes, audio recordings. Audio transcribed and analysis in progress.

## Dissemination

Findings will be:

- written up as a report for publication
- fed back to stakeholders
- reported on social media & at conferences
- used to set TAG's priorities
- used to develop a new TAG dissemination strategy

Scan the QR code for a video highlighting the workshop



For more information, visit: <http://tobacco.cochrane.org/20th-anniversary-cochrane-tobacco-addiction-group>

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## School for Primary Care Research

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