The Cochrane Tobacco Addiction Group
20th Anniversary Priority Setting Project

Identifying the questions that still need to be answered in tobacco control

Background
The Cochrane Tobacco Addiction Review Group (TAG) produces systematic reviews evaluating interventions to combat tobacco addiction. The group has been influential in shaping global tobacco control policy & research. 2016 marks TAG’s 20th anniversary. To mark this and ensure TAG’s ongoing relevance, the group have carried out an SPCR funded priority setting exercise - the Cochrane TAG Twentieth Anniversary Priority Setting Project (CTAG TAPS).

Aims
• To raise awareness of TAG and our achievements
• To identify where further tobacco control research is needed
• To identify ways to effectively disseminate the findings of tobacco research
• To inform the future direction of TAG specifically, e.g. by establishing priorities for new reviews, review updates, and dissemination
• To achieve the above through a lens of stakeholder engagement

Survey phase 1
Methods
Online survey asking respondents to share questions they think still need to be answered in tobacco control. Distributed via social media, mailing lists & public health organisations to TAG stakeholders (policy makers; healthcare providers & commissioners; policy makers; ex- & current smokers; researchers & funders).

Brief summary of results
304 respondents. 258 questions after deduplication. 183 questions deemed unanswered. Questions classified into 15 categories.

Survey phase 2
Methods
Previous contactable participants (N=278) sent 2nd online survey via email. Asked to prioritise identified research categories & the questions within their top 3. Prize draw for vouchers.

Brief summary of results
175 responded (63% of invited). Ranks for each category/question added & ordered to give each category & question within it a rank. Top categories: 1. e-cigarettes; 2. addressing inequalities; 3. mental health.

Workshop
Methods
1-day workshop of approx. 50 stakeholders building on survey findings & focusing on research & dissemination priorities for TAG specifically. Designed & led by independent facilitators. Round table discussions (7 stakeholders per table + 1 facilitator).

Outputs
Workshop data: flip charts, delegate notes, audio recordings. Audio transcribed and analysis in progress.

Dissemination
Findings will be:
• written up as a report for publication
• fed back to stakeholders
• reported on social media & at conferences
• used to set TAG’s priorities
• used to develop a new TAG dissemination strategy

For more information, visit: http://tobacco.cochrane.org/20th-anniversary-cochrane-tobacco-addiction-group

School for Primary Care Research

The National Institute for Health Research School for Primary Care Research (NIHR SPCR) is a partnership between the Universities of Bristol, Cambridge, Keele, Manchester, Newcastle, Nottingham, Oxford, Southampton and University College London.

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1Nuffield Department of Primary Care Health Sciences, University of Oxford; 2Health Behaviour Research Centre, University College London; 3Department of Psychological Science, University of Vermont

*Contact person: Nicola Lindson-Hawley; nicola.lindson-hawley@phc.ox.ac.uk; +44 1865 289 320

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NIHR at 10

Scan the QR code for a video highlighting the workshop