

# The Cochrane Tobacco Addiction Group 20<sup>th</sup> Anniversary Priority Setting Project

*Identifying the questions that still need to be answered in tobacco control*



NUFFIELD DEPARTMENT OF  
**PRIMARY CARE**  
HEALTH SCIENCES

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## Background

The Cochrane Tobacco Addiction Review Group (TAG) produces systematic reviews evaluating interventions to combat tobacco addiction. The group has been influential in shaping global tobacco control policy & research. 2016 marks TAG's 20<sup>th</sup> anniversary. To mark this and ensure TAG's ongoing relevance, the group have carried out an SPCR funded priority setting exercise - the **Cochrane TAG Twentieth Anniversary Priority Setting Project (CTAG taps)**.

## Aims

- To raise awareness of TAG and our achievements
- To identify where further tobacco control research is need
- To identify ways to effectively disseminate the findings of tobacco research
- To inform the future direction of TAG specifically, e.g. by establishing priorities for new reviews, review updates, and dissemination
- To achieve the above through a lens of stakeholder engagement

### Survey phase 1

#### Methods

Online survey asking respondents to share questions they think still need to be answered in tobacco control. Distributed via social media, mailing lists & public health organisations to TAG stakeholders (policy makers; healthcare providers & commissioners; policy makers; ex- & current smokers; researchers & funders).

#### Brief summary of results

304 respondents. 258 questions after deduplication. 183 questions deemed unanswered. Questions classified into 15 categories.

### Survey phase 2

#### Methods

Previous contactable participants (N=278) sent 2<sup>nd</sup> online survey via email. Asked to prioritise identified research categories & the questions within their top 3. Prize draw for vouchers.

#### Brief summary of results

175 responded (63% of invited). Ranks for each category/question added & ordered to give each category & question within it a rank. Top categories: 1. e-cigarettes; 2. addressing inequalities; 3. mental health.

### Workshop

#### Methods

1-day workshop of approx. 50 stakeholders building on survey findings & focusing on research & dissemination priorities for TAG specifically. Designed & led by independent facilitators. Round table discussions (7 stakeholders per table + 1 facilitator).

#### Outputs

Workshop data: flip charts, delegate notes, audio recordings. Audio transcribed and analysis in progress.

### Dissemination

Findings will be:

- written up as a report for publication
- fed back to stakeholders
- reported on social media & at conferences
- used to set TAG's priorities
- used to develop a new TAG dissemination strategy

Scan the QR code for a video highlighting the workshop



For more information, visit: <http://tobacco.cochrane.org/20th-anniversary-cochrane-tobacco-addiction-group>



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## School for Primary Care Research

The National Institute for Health Research School for Primary Care Research (NIHR SPCR) is a partnership between the Universities of Bristol, Cambridge, Keele, Manchester, Newcastle, Nottingham, Oxford, Southampton and University College London.

This poster summarises independent research funded by the National Institute for Health Research School for Primary Care Research. The views expressed are those of the author(s) and not necessarily those of the NHS, the NIHR or the Department of Health. Grant No.

**NIHR** at 10

Funded by

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**National Institute for  
Health Research**

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